

tia penney
stylist
wardrobe / art department / props buyer / stylist

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Stylist introduction

I am a stylist whose talent, creativity and eye-for-detail make me an ideal fit for any creative brief. I have worked across Australia in all states and capital cities, as well as having lived and worked in London conducting business throughout Europe. Currently working as a stylist via my own company the urban showroom, I pride myself on creating truly memorable looks and spaces, while always resourceful and mindful of budget.

A background in fashion provided my springboard into interior styling and film styling. I have a clear understanding of what good design is. I possess the stylistic edge, this job requires. This, teamed with my sales, marketing and brand awareness provides me with an ability to conceptualise any brief.

I have styled a variety of events, from large scale productions such as music festivals, to children's parties and weddings, where a more intimate approach is required. I have also styled for photographers, theatre and filmmaker, and satisfied both residential and commercial interior design briefs. In all cases my understanding of the budget, deadline and an emphasis on the client's satisfaction is considered and applied.

profile

a dynamic, results driven, efficient, professional, always enthusiastic, with proven business, communication and styling skills. dedicated to design, fashion and the arts, i am a creative thinker with a working history in interior and event styling, art direction, props buying, research and installations.

objective

development through the next exciting opportunity and challenge: working in film, television and television TVCs applying my exceptional styling ability, to a variety of environments, while I continue to expand my business knowledge and supplier connections.

2010 to current the urban showroom stylist

the urban showroom began when friends and colleagues asked me to apply my long time creative ability as a stylist and painter to a variety of job briefs from visual merchandising, wardrobe and events.

wardrobe and art direction for television advertising and print media followed

Work to date

2016	RoamE	wardrobe stylist	13&Co.	Director ray ayos	producer Warren Keuning
2016	Destination NSW	Production stylist	McCann	Director Gemma Lee	Producer Colin Tuohy
2016	Hungry Jacks	wardrobe stylist	Otto Empire Dougal	Director Tim Potter	Producer Sophie Woods

2016	Bourjois	Production stylist	Drum Creations	Director Gemma Lee	Producer Michael McInerney
2016	South Australian Tourism	Production Stylist	KoJo	Director David Parkinson	Producer Matt Byrne
2016	Hyundai	Wardrobe Stylist	Eight Productions	Director josh frizzell	Producer Lib Kelly
2016	Kenwood	Production Stylist	South Sydney Media	Director Gemma Lee	Producer Rebecca Janek
2015	The Age Dr Seuss	Production Stylist	CuttingEdge	Director Gemma Lee	Producer Johnny Greally
2015	Weetbix	Production Stylist	Channel Zero	Director Christopher Stollery	Producer Serena Rettenmaier
2015	Yalumba Wines Commercial	Production Stylist	Kojo	Director Gemma Lee	Producer Matt Bryne
2015	Eharmony	Wardrobe	Eight Productions	Director Eddy Bell	Producer Lib Kelly
2015	Wise Education	Wardrobe	Eight Productions	Director Eddy Bell	Producer Lib Kelly
2015	Conrad Sewell music video 'start again"	Production Stylist	South Sydney Media	Director Gemma Lee	Producer Rebecca Janek
2015	Handee Ultra commercial	Art Department	Eight Productions	Director Matt Palmer	Producer Kim Kirby
2015	Patties Pies	Wardrobe	Eight Productions	Director Eddy Bell	Producer Lib Kelly
2015	RSPCA	Wardrobe	Eight Productions	Director Michael Humphrey	Producer Kim Kirby
2015	Nandos commercial	Wardrobe & Art Department	Eight productions	Director Eddy Bell	Producer Lib Kelly
2015	Toyota Camry Commercial	Wardrobe Assist	Eight productions	Director Josh Frizzell	Producer Lib Kelly